



2022 SPECIAL EVENT SPONSORSHIP BENEFITS

<p>"PARTICIPATING" SPONSOR (\$500+ LEVEL, AVAILABLE FOR EVENTS WITH LESS THAN 1,000 ATTENDANCE ONLY)</p>	<p>Promotional Booth Space During Event (one table, two chairs provided); and, Your Name on Sponsor Thank-You Signs at Event Entrance(s).</p>
<p>"HAMPTON HERO" SPONSOR (\$1,000+ LEVEL)</p>	<p>Promotional Booth Space During Event (one table, two chairs provided); Four (4) VIP Admission Tickets (events where available); Four (4) VIP Parking Passes (events where available); Your Name on Sponsor Thank-You Signs at Event Entrance(s); Your Banner Displayed Prominently During Event; and, Your Logo in Event Program and on Event Website.</p>
<p>"CHOOSE HAMPTON" SPONSOR (\$2,500+ LEVEL)</p>	<p>Promotional Booth Space During Event (one table, two chairs provided); Eight (8) VIP Admission Tickets (events where available); Eight (8) VIP Parking Passes (events where available); Your Name on Sponsor Thank-You Signs at Event Entrance(s); Your Banner Displayed Prominently During Event; Your Logo in Event Program; and, Your Name Added to Event Title, Press Release, and Electronic Media Advertising as Supporting Sponsor (Event Website, Social Media).</p>
<p>"LOVE YOUR CITY" SPONSOR (\$5,000 LEVEL)</p> <p>(++ LEVELS)</p>	<p>Promotional Booth Space During Event (one table, two chairs provided); Twelve (12) VIP Admission Tickets (events where available); Twelve (12) VIP Parking Passes (events where available); Your Name on Sponsor Thank-You Signs at Event Entrance(s); Your Banner Displayed Prominently During Event; Your Logo in Event Program; Your Name Added to Event Title, Press Release, and Electronic Media as Presenting Sponsor ("Presented By" on Event Website, Social Media); Your Logo and Direct Link to Your Website from Event Website; Your Logo and "Presented By" on All Printed Marketing Materials (posters, flyers, print media ads); Your Name Mentioned as "Presented By" on All Radio and Television Advertising; and . . .</p> <p>Other Benefits as Agreed—Let's Discuss a Customized Plan for You! Add-On Benefits and Opportunities like Featured Equipment and Merchandise Display Areas, Entertainment Stage and Featured Area Recognition, Your TV Commercial on Screen During Movies, Tent Cards at Food Court Tables, Your Name & Logo on Event Bags & T-Shirts, Live Video on Social Media, and More are Available . . . Let's Get Creative, Together!</p>
<p>CONTACT US!</p>	<p>Contact the Special Events Section of Parks, Recreation & Leisure Services for more Information—we're happy to meet with you! Email specialevents@hampton.gov, or call (757) 727-8311. Print Marketing Deadlines are Typically 120-160 Days in Advance of Events—Call Soon!</p>