We are Hampton, a vibrant waterfront community celebrating and embracing 400 years of history and innovation to create an even more dynamic future.

**Economic Growth:** Generating the resources necessary to support the services the community desires and produce quality jobs for our citizens.

- Jobs | Tourism | Retail | Housing: Higher value & revitalization

**Place Making:** Creating vibrant and authentic places that reflect and celebrate the unique culture, history, and character of our community.

- Creating great public spaces | Activate existing spaces | Branding

**Living with Water:** Addressing coastal resiliency, reoccurring flooding, waterways, and environmental sustainability while enhancing our tax base and quality of life.

- Dutch Dialogues (Innovative adaptation strategies that enhance economic growth & place making) | Coastal resiliency & hazard mitigation | Enhanced stormwater capacity | Shoreline protection

**Educated & Engaged Citizenry:** Working with formal and informal educational providers to keep, develop and attract a talented citizenry that will have a positive impact on their community and be able to succeed in the global economy.

- Strengthen education provider partnerships | Support lifelong learning | Attract, develop and retain talented workforce as employees and residents

**Safe & Clean Community:** Ensuring that all Hampton citizens and businesses are safe, healthy, and secure in their persons and property.

- 21st Century Policing | Neighborhood blight removal and prevention | White House Open Data program | Positive Youth Engagement & Youth Violence Prevention

**Good Government:** Attracting, retaining, developing and rewarding high-quality public servants that are committed to being stewards of community resources and trust, providing great customer service and demonstrating the highest level of ethical conduct.

- Maximize organizational efficiency & effectiveness | Provide great customer service | Attract, retain and develop a top-quality workforce

**Family Resilience & Economic Empowerment:** Addressing poverty in ways that support families and individuals