

## Coliseum Central District Site 1

# 1809 W. Mercury Blvd.

Hampton, Virginia Opportunity Zones



- **GIS Acreage:** 7.18
- **Deeded SF:** 29,2242
- **Zoning:** C-2 (Allows multifamily, commercial, and mixed use)
- **Soil Type:** Urban Land
- **Master Plan Area:** Coliseum Central
- **FEMA Zone - BFE:** X
- **Assessed Land Value 2020:** \$4,360,900
- **Owner:** Economic Development Authority
- **Development Incentives:** Urban Enterprise Zone; Opportunity Zone
- **Contact:** Economic Development 757-727-6237



Coliseum Master Plan Concept

1809 W. Mercury Blvd. is located on the west side of Coliseum Drive and south side of Mercury Blvd. To the north is the [Peninsula Town Center](#) a mixed-use lifestyle development. To the south is the hotel district, [Hampton Roads Convention Center](#), & [Hampton Coliseum](#). The City is currently designing & constructing a regional Aquatics Center one block to the south and a ~9 acre multifamily development is underway immediately to the west. This area is part of the [Coliseum Central Business Improvement District](#) and [Coliseum Master Plan](#). It has infrastructure as well as commercial zoning in place.



Centrally located, with a strong residential and commercial market within close proximity.

- **< 1 mi:** I-64, [Peninsula Town Center](#), [Power Plant](#), [Coliseum](#), [Convention Center](#), [Sentara Careplex Hospital](#)
- **< 5 mi:** Langley Air Force Base, NASA Langley, [Downtown Hampton](#), [Phoebus](#), [Hampton University](#), [Hampton Veteran Administration Center](#)
- **< 10mi:** Fort Monroe National Monument, Huntington Ingles Shipbuilding, Jefferson Labs, Ferguson Enterprises, Christopher Newport University, Riverside Medical Center, [Newport News/Williamsburg International Airport](#)
- **< 20mi:** Norfolk Naval Base, Downtown Norfolk, Old Dominion University, [Norfolk International Airport](#), Virginia Beach, Williamsburg, Yorktown