



Don't Sit in Silence, Stop the Violence PSA
VIDEO CONTEST MEDIA RELEASE

PARENT'S/ LEGAL GUARDIAN'S NAME
(If under 18)

PERFORMER'S NAME

I as parent or legal guardian of the above-named child (the "Child") and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, grant to The City of Hampton and its licensees, assigns and successors in interest all right, title and interest, throughout the world and in perpetuity, in and to my or the Child's performance, appearance, name, voice and the results and proceed thereof relating to my or the Child's entry video for the _____ PSA video contest (the "Video"), including without limitation photographs, videotapes, other media material and sound recordings of myself or the Child that City of Hampton has developed or will develop.

1. I authorize the City of Hampton (i) to photograph and record on film, tape or other media the performance; (ii) to edit the performance and, in City of Hampton sole discretion, to include it with other performance and with sound effects, special effects and music; (iii) to use the performance in the Video, or not, in City of Hampton sole discretion; (iv) to use and license others to use the performance in any manner or media, including without limitation unrestricted use for purposes of publicity, advertising, fundraising and education; and (v) to use my or the Child's name, likeness, voice and biographic or other information in relation to the Video or for any other purpose.
2. I acknowledge the City of Hampton owns all rights to such photographs, videos, media material, sound recordings and any other content resulting from the Video (the "Media Content"), in its entirety, including without limitation the right to all intellectual property rights and extensions or renewals thereof, and I hereby waive any right I may have to inspect and/or approve the finished product in which the Media Content may be included.
3. I acknowledge any Media Content developed in connection with the Video may be used by the City of Hampton for any purpose, including but not limited to promoting the prevention of youth violence.
4. I release and discharge the City of Hampton, its employees, officers, directors, volunteers, licensees, designees, successors and assigns from any and all claims, actions and demands arising out of or relating to use of the Media Content, including but not limited to claims for invasion of privacy, defamation and libel.

5. I do not expect remuneration or compensation from the City of Hampton or any person or entity for the right and permission to use the Media Content and/or any content from the Video, as I grant such right and permission because of my desire to help City of Hampton reduce youth violence.
6. I am eighteen (18) years of age or older and I have the legal right and authority to enter into this Media Release on behalf of myself or my Child, and I have read this document and fully understand its content. The rights I grant herein do not conflict with or violate any commitment or understanding I have with another person or entity

ACKNOWLEDGED AND AGREED on the date set forth below:

Signature: _____

Date: _____

Address:

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____
