







**2020 SPECIAL EVENTS**

EVENT	DATE(S)	TIME	LOCATION
20th Annual International Children’s Festival (12,000 Attendance) 	Saturday, April 18, 2020 	10:00am-5:00pm	Mill Point Park, Carousel Park & Downtown Hampton
May Bike-Walk Events – “Words on Wheels” & “Tour De Fort” (1,000 Attendance)	“Words on Wheels” Sunday, May 3; “Tour De Fort” Sunday, May 17	“Words on Wheels” 1:00-3:00pm; “Tour De Fort” 2:00pm	Ft. Monroe & Phoebus
21 <sup>st</sup> Annual Blackbeard Pirate Festival (70,000 Attendance) 	Saturday & Sunday May 30 & 31, 2020	10:00am-10:00pm Saturday, 10:00am-6:00pm Sunday	Mill Point Park, Carousel Park & Downtown Hampton 
Groovin’ by the Bay Outdoor Concert Series (30,000 Attendance Series, 2,000 Weekly) 	Sundays, May 24-September 6, 2020	6:00pm-9:00pm 	Buckroe Beach Park, except May 24, July 5, and September 6 at Mill Point Park
Crabtown Seafood Festival (6,000 Estimated Attendance)	Saturday, August 29, 2020	11:00am-7:00pm Daily	Downtown Hampton Waterfront & Mill Point Park
5 <sup>th</sup> Annual Bluebird Gap Farm Festival (18,000 Attendance)	Saturday & Sunday, October 17 & 18, 2020	10:00am-5:00pm 	Bluebird Gap Farm
Hampton Holly Days Parade (10,000 Attendance) 	Saturday, December 12, 2020	6:00pm Step Off	Downtown Hampton & Carousel Park

*Events, Dates, Times and Locations are Subject to Change*

**2020 HAMPTON SPECIAL EVENT SPONSORSHIP BENEFITS**

<p>“PARTICIPATING” SPONSOR (\$500+ LEVEL, AVAILABLE FOR EVENTS WITH LESS THAN 1,000 ATTENDANCE ONLY)</p>	<p>Promotional Booth Space During Event (one table, two chairs provided); and, Your Name on Sponsor Thank-You Signs at Event Entrance(s).</p>
<p>“HAMPTON HERO” SPONSOR (\$1,000+ LEVEL)</p>	<p>Promotional Booth Space During Event (one table, two chairs provided); Four (4) VIP Admission Tickets (events where available); Four (4) VIP Parking Passes (events where available); Your Name on Sponsor Thank-You Signs at Event Entrance(s); Your Banner Displayed Prominently During Event; and, Your Logo in Event Program and on Event Website.</p>
<p>“CHOOSE HAMPTON” SPONSOR (\$2,500+ LEVEL)</p>	<p>Promotional Booth Space During Event (one table, two chairs provided); Eight (8) VIP Admission Tickets (events where available); Eight (8) VIP Parking Passes (events where available); Your Name on Sponsor Thank-You Signs at Event Entrance(s); Your Banner Displayed Prominently During Event; Your Logo in Event Program; and, Your Name Added to Event Title, Press Release, and Electronic Media Advertising as Supporting Sponsor (Event Website, Social Media).</p>
<p>“LOVE YOUR CITY” SPONSOR (\$5,000 LEVEL)</p> <p>(++ LEVELS)</p>	<p>Promotional Booth Space During Event (one table, two chairs provided); Twelve (12) VIP Admission Tickets (events where available); Twelve (12) VIP Parking Passes (events where available); Your Name on Sponsor Thank-You Signs at Event Entrance(s); Your Banner Displayed Prominently During Event; Your Logo in Event Program; Your Name Added to Event Title, Press Release, and Electronic Media as Presenting Sponsor (“Presented By” on Event Website, Social Media); Your Logo and Direct Link to Your Website from Event Website; Your Logo and “Presented By” on All Printed Marketing Materials (posters, flyers, print media ads); Your Name Mentioned as “Presented By” on All Radio and Television Advertising; and,</p> <p>Other Benefits as Agreed—Let’s Discuss a Customized Plan for You! Add-On Benefits and Opportunities like Featured Equipment and Merchandise Display Areas, Entertainment Stage and Featured Area Recognition, Your TV Commercial on Screen During Movies, Tent Cards at Food Court Tables, Your Name &amp; Logo on Event Bags &amp; T- Shirts, Live Video on Social Media, and More are Available . . . Let’s Get Creative, Together!</p>
<p><b>CONTACT US!</b></p>	<p>Contact the Special Events Section of Parks, Recreation &amp; Leisure Services for More Information—we’re happy to meet with you! Email <a href="mailto:specialevents@hampton.gov">specialevents@hampton.gov</a>, or call (757) 727-8311. <b>Print Marketing Deadlines are Typically 120-160 Days in Advance of Events—Call Soon!</b></p>