

HAMPTON VA

NEWS RELEASE

For immediate release

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Jan. 22 open house focuses on Coliseum Central and new plans, designs

Jan. 14, 2015 - The public is invited to an open house Thursday, Jan. 22, to discuss and review possible changes to the Coliseum Central Master Plan, a guide for the area's growth. The meeting will be 6-8 p.m. at the Hampton Roads Convention Center.

The master plan is being updated to respond to changes in the economy, the community, and city priorities. The open house is designed to brainstorm ideas with the Coliseum Central Business Improvement District, key property owners in Coliseum Central, and city residents. Urban Design Associates, a nationally recognized firm in Pittsburgh, will host the Jan. 22 meeting.

Hampton began working with Urban Design in 2002 and the Coliseum Central Master Plan was adopted in 2004. The master plan is updated and reviewed to account for changing conditions. The last master plan led to the development of Peninsula Town Center.

Located in the heart of Hampton, Coliseum Central includes the intersection of Interstate 64 and Mercury Boulevard, as well as the Hampton Coliseum and surrounding neighborhoods. The area is a community shopping district for Hampton and a regional shopping district for much of the Peninsula as well as Hampton Roads.

Coliseum Central is one of six "strategic investment areas" in the city, including Downtown Hampton, Buckroe, the Kecoughtan Road Corridor, North King Street Corridor, and Phoebus. Taxes generated in Coliseum Central make up a significant portion of the city's annual revenue.

Go to <http://hampton.gov/index.aspx?nid=511> to see the Coliseum Central master plan. For more information, contact Donald Whipple at dwhipple@hampton.gov, 728-5235; or Tolu Ibikunle at tibikunle@hampton.gov, 728-5237.

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