

HAMPTON VA

NEWS RELEASE

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“Placemaking” awards spotlight businesses that instill pride, nurture a sense of community

March 27, 2014 – Several local businesses - including a restaurant, an urgent care provider and an auto dealership - received “Placemaking” certificates and awards from the city Wednesday for building or rebuilding places that make public spaces living spaces for residents and others.

When introducing the nominees and award winners during City Council’s Spotlight on Citizens session Wednesday, Mayor George Wallace noted that “placemaking” instills civic pride, catalyzes economic development and nurtures a sense of pride in the community.

There were nine nominees who received certificates in five different categories. The nominees, their nominating information, and the award winners in each category:

Commercial Renovation Award nominees Neighborhood Scale (less than 10,000 square feet):

- McDonald’s restaurant, 1131 W. Mercury Blvd: “McDonald’s underwent a complete interior and exterior renovation. The new prototype exterior employs greater attention to quality design and quality materials... but is also fitting for the high standards set and expected by the Coliseum Central Business Improvement District.”
- The Point restaurant, 30 E. Mellen St.: The Point “has revitalized both the interior and exterior of a vacant commercial space. Their farm to table menu is based on a sustainable approach to dining and agriculture. This project is demonstrative of a quality example of regeneration, appropriate urban design and a positive contribution to the economic and social well-being of Phoebus and the greater Hampton community.”
- Red Lobster, 1046 W. Mercury Blvd.: “Red Lobster underwent a complete building interior and exterior renovation that provides greater attention to quality design and quality materials that not only improve the overall aesthetics of the site, but is also fitting for the high standards set and expected by the Coliseum Business Improvement District.”

Winner: McDonalds

Design Excellence Award nominees

- Zaxby's 201 Todds Lane: "Zaxby's in Hampton opened in 2013, was built on an infill site, and is the first Zaxby's to open in Hampton. The building design and site layout represent a good project that maximized the development potential of the site. It is a fast, casual restaurant, which offers a unique design with high quality materials."
- Patient First, 2304 W. Mercury Blvd.: "Patient First is open every day of the year to provide urgent medical care to patients. The site was designed to decrease the impervious cover by adding landscaped areas around the building and in the parking lot. The building is constructed out of high-quality materials and is aesthetically pleasant. The addition of Patient First provided a new medical facility in an area with many residences."
- Tysinger Audi, 2712 Magruder Boulevard: Tysinger Audi is a new two-story auto dealership built of glass and metal in a modern design. This development is a recognizable design being utilized by Audi internationally; a prestigious brand that could attract additional investment along the Magruder Boulevard corridor."

Winner: Zaxby's

Infill Project Award nominees

- HHHunt Homes Hampton Roads, South 2nd Street, Mallory, Pembroke and Point Comfort: has developed several homes in the area, and "collectively these homes are shaping the bayfront in accordance with the vision set forth by the Buckroe master plan... The development has high visibility in Buckroe, adds to the population, contributes to street life and helps support a burgeoning commercial district."
- Zaxby's: (see information above)

Winner: HHH Homes

"Third Place" Award nominees:

(A third place project isn't a third choice... it's a project/place that is an anchor of community life - after home and work – and fosters and facilitates creative interaction.)

- The Barking Dog restaurant, 4330 Kecoughtan Road: "The Barking Dog restaurant has utilized a vacant commercial space on Sunset Creek in Wythe to open a hot dog and burger joint with outdoor seating directly on the water. This project is a prime example of a "third place" for its ability to bring the neighborhood together."
- Venture Kitchen & Bar, 9 E. Queens Way: "Venture believes that sharing a meal is sharing of yourself. This neighborhood-scale commercial renovation, Venture, has revamped a

restaurant space on East Queens Way, which has proven very popular since its opening. The project is an exemplary example of a “third place” for its ability to bring together the neighborhood.”

- The Point (see information above under commercial renovation)

Winner: The Barking Dog

Placemaking Award (top honor) nominees:

The Point: (see information above under Commercial Renovation)

HHH Hunt Homes: (see information above under Infill Project Award)

Winner: The Point

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