

**THE GOLF ADVISORY COMMITTEE MEETING
AGENDA/MINUTES – AUGUST 25, 2020 – THE WOODLANDS
GOLF COURSE 7:00 PM**

****Draft** Subject to approval for next meeting**

WELCOME – A.G Womble (Interim Chairman) meeting called to order at 7:00 pm

GAB Members Attending – AG Womble, Roland White Sr., Norman Merrifield and Brandon Singleton.

Absent – Anne Andrews, Waymon Murphy and Mark Hellenen

City of Hampton Staff present – Dave McCauley (Director of PRLS), Lola Perkins (Sr. Deputy City Attorney), Greg Lynch (Manager, Hamptons GC) and Andy Woodruff (Manager, Woodlands GC).

INTRODUCTIONS

ELECTIONS Election of new GAB chairman. Mr. Roland White nominated AG Womble for chairman and Norman Merrifield seconded that motion. Motion passed.

ELECTRONIC MEETING RESOLUTION

Lola Perkins distributed and discussed the electronic meeting resolution for the Committee's consideration. Lola explained that if the Committee voted to pass this resolution members could participate electronically in meetings if certain criteria are met and if the Committee votes to allow the member to participate electronically. A quorum of at least 2/3 needed or 4 members (due to a current vacancy) is required to be in attendance/physically present in in order to vote on the member's ability to participate electronically.

SUPERINTENDENTS REPORT – GREG/ANDY

The Hamptons – April, May and June there was bunker renovation completed, top-dressing, application of growth regulators/fertilizers, needle tine of greens and spraying of greens. In July and August, there has been spraying and watering of greens, bunker maintenance and tree removal. Aerification scheduled for September 8-11.

The Woodlands –Bunker renovation has been completed. Currently, there are trees being removed from Hurricane Isaiah, and slope mowing around greens with collar widths 8-10 feet wide. Aerification is scheduled for Sept 14-15.

UPDATE ON FINANCIALS – The Hamptons is ahead of last year in rounds and revenue through the first 2 months even with being closed for 3 days due to Hurricane Isaiah. The Woodlands is also slightly ahead of last year and both courses continue to see steady foot traffic. Hampton Amateur scheduled for October 9-11 and Hampton Senior Am scheduled for October 15 at the Woodlands. AG had a suggestion of a Senior Am at the Hamptons in the Spring of 2021.

OLD BUSINESS: None

NEW BUSINESS – AG wanted to commend golf team on smooth transition from Patty Lewis’s retirement. AG also wanted to note the appreciation for Patty Lewis’s 28 years of dedicated service. Lola will draft a resolution recognizing Patty’s achievements into retirement and bring the resolution for the Committee’s consideration at their next meeting. Roland White stated he believed COVID was increasing rounds. Brandon Singleton stated he believes ball marks are becoming problem on greens. Greg and Andy will remind staff to encourage guests to repair ball marks on greens. AG recommended we switch back to flag colors instead of the traditional ABC delineation to indicate where the hole locations are on the greens.

Greg presented the Rate Increase Proposal to the board for their approval on raising the green fee and cart fee rates by approximately \$5. Following discussion of the staff report, Brandon recommended it, Roland White seconded the following motion:

Based on the report provided by staff of rates at comparable courses in the area and analysis of what specific rate would allow the golf courses to break even, the Committee finds as follows:

- 1. The Hamptons and Woodlands Golf courses have a rich history that should be preserved and cultivated for the future.**
- 2. The Committee sees that there is a benefit to achieving a self-sustaining operation in the golf courses that enable them to break even and transition to an enterprise account.**

- 3. The Committee further recognizes the need for a rate increase in order to become a self-sustaining operation; however, the Committee is not prepared to recommend a specific number or percentage for any such increase at this time.**
- 4. The Committee believes the question of the amount of a rate increase is more appropriately one for City Council to determine and supports Dave McCauley presenting a rate increase proposal to the City Council to seek their direction on next steps.**

The motion passed. Dave explained that he would be utilizing the Committee's motion as part of the package submitted to City Council and also Dave did ask the Committee to attend the City Council meeting for support of this change. Since minutes must be approved at a meeting of the Committee, Lola suggested that a special meeting be scheduled prior to Dave submitting a proposal to City Council to give Committee members an opportunity to approve the minutes containing the motion regarding rate increases.

ROUND TABLE – Brandon singleton suggested we offer rate specials after 4 p.m. and the idea of memberships came up...didn't work in the past. New Point of Sale software systems also discussed for both courses.

Meeting adjourned at 9:05 PM

NEXT MEETING DATE: MARCH 16, 2021 - 7:00 PM