

# FULL COMMISSION MEETING MINUTES

## Hampton Clean City Commission

September 14, 2021 ~ 3:30pm



**Board Members Present:** Alex Maness, Barb Abraham, Jackie Cannan, Chris Grady, Gayle Mooney, April Receveur  
**Also Present:** Chris Bowman-City Council; Jonathan McBride-Neighborhood Office; Dave McCauley-HPRLS: Linda & Robert Boone, George Curran; Cris Ausink; Wendy Iles, C’Faison Harris  
**Via Zoom:** Grady McLean; Jason Mitchell-HPW  
**Absent:** Ryan Adams; James Fleetwood

### Opening Business

**Welcome and Time Sheet:** Alex Maness called the meeting to order, welcoming everyone and asked all to sign in.

**Roll Call, Protocol, and Approval of Notes/Minutes:** Roll call conducted; quorum present. A motion to accept board member Grady McLean’s attendance via zoom was made. The motion was seconded and carried with a unanimous vote. A motion to accept the August meeting notes as written was made by Gayle Mooney and seconded by April Receveur. The motion carried with a unanimous vote.

**Hampton 2040 Community Plan Revisited:** Jonathan McBride, Neighborhood Office Manager revisited the Hampton’s Community Plan Update. Again, the two-part planning process includes a Strategic Plan with 5-7 issues and a 5-10 year focus; and a Comprehensive Plan with broader issue areas and a 20+ year focus. The Strategic Plan began in June of 2021 and will run through August 2022, creating organizational alignment. The Comprehensive Plan also began in June of 2021 but will continue through December 2023, looking at state code mandates and guides for land use and future strategic plan updates. Parts 1 and 2 will address the following seven strategies identified by Council:

- Economic Growth
- Living with Water
- Place Making
- An Educated & Engaged Community
- A Safe & Clean Community
- Family Resiliency & Economic Empowerment
- Good Government

Critical data retrieved data points such as the upcoming census for these seven points will be used to shape comprehensive goals and strategies. Jonathan noted that some cities invested funds into having professional organizations develop their community plans. Hampton, however, decided to use its funds to train and educate its own staff in creating a viable plan and to move forward with it incorporating citizens and other stakeholders. Jonathan again asked members to consider what areas/issues would ensure that Hampton is a successful and thriving city in the next 20+ years, and on what areas/issues should the focus be in the next 5-10 years to insure success. This time, responses from board members covered a wide range from infrastructure to transportation, housing, health services, food deserts, continuous maintenance of public spaces/creation of green spaces,

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walkable neighborhoods, uptick in economic development with new businesses and more jobs encouraged to come to Hampton, more cultural activities, and greater communication between event organizers in that several events may be held on the same day but citizens are unaware, etc.

Alex asked if the comprehensive plan is longer and more-involved, why wouldn't that be the first thing tackled. Jonathan said that's an age-old question, like which came first – the chicken or the egg. He added that it's basically harder for people to initially envision viable outcomes right out the gate; coming up with a short list of strategic goals at the onset allows for more creativity. Gayle questioned from where would come the resources. Jonathan answered that this is where boards and commissions come into play because they know how the city works, understand the budget process, and the City's limitations. Their input in this area is critical to insuring that citizens understand and can become more engaged in the process. Jackie Cannan asked if a survey could be sent to citizens asking them to list three things of major interest to them pertaining to CIP. Jonathan noted that was done previously, and out of the thousands of surveys sent, only about a third were returned.

Linda Boone added the need for a "living with water" or water resiliency plan to address flooding and building materials that will withstand storms. George Curran continued the discussion asking that flood abatement be incorporated into every new infrastructure/construction project. Enforcement of contracts was also discussed with Dave encouraging the use of contacting the 311 Hampton Customer Contact Center when issues with landscaping contractors were observed. Alex asked if there was a perception issue with residents when it came to litter abatement, wondering if they felt they needed permission to clean. Dave suggested that this was an opportunity for Clean City to collaborate with Neighborhood Commissioners on educating their communities. Jonathan added that information could also be distributed via the City's E-News, CIP Steering Committees, Road Shows, and Table Talks.

Members were encouraged to sign up to be part of the Community Visioning Committees of Boards and Commissions, Virtual Events, Roadshows, Table Talks, and Online Surveys. Alex thanked them for sharing the information with us.

**City Council:** No report.

**Parks, Recreation & Leisure Services Annual Report:** No report.

**Public Works:** No report

**City Attorney's Office:** No report

**Financial Report:** Financial data was distributed.

## Proposals, Discussion, & Voting Items

**Proposal:** The Hampton City Schools (HCS) Oyster Restoration and Education proposal, submitted by Betsy McAllister, Hampton City School STEM Teacher Specialist and member of HCCC's Hampton Waterways Restoration Project (HWRP), was presented by HWRP Chair Linda Boone. Linda stated that HCS not only wants to continue its current oyster restoration but now wants to expand education efforts in increasing literacy at all

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grade levels and graduating students with knowledge and skills needed to protect/sustain watersheds and the Chesapeake Bay. This educational expansion would engage students in the application of science and engineering practices while being able to master required Standards of Learning (SOL) in addition to improving the quality of water in Hampton, Back Rivers and the Chesapeake Bay.

Program measurements and results will be provided to all stakeholders through regular teacher check-ins, classroom participation experiences, sampling techniques, oyster restoration documentation (photos, videos, and evaluation surveys). Stakeholders are HCCC, HWRP, Elizabeth Lake Environmental Stewardship Committee, and the Tidewater Oyster Gardeners Association (TOGA). Articles will also be written for publication in the TOGA and HCCC newsletters and the HCS Email Extra.

Social media guidelines regarding the Children’s Online Privacy and Protection Act (COPPA) and HCS media guidelines will be strictly adhered to.

To support this educational expansion effort, HWRP funds are being requested in the amount of \$1,923.92. This funding would cover the purchase of supplies such as oyster floats, cubes, spat, seed oysters, replacement bags, cleaning brushes, and handling gloves. In addition, a walking tour for educators, a sanctuary reef bus tour for planting oysters for students and teachers, and coverage of mileage expenses for educators’ field trip to the VIMS oyster farm (breakdown included in agenda packet).

Members asked that a year-end evaluation be submitted to determine if the program should be continued although no official start or completion date was provided. C’Faison noted that the financial segment would be submitted to the agency’s legal and accounting liaisons to prepare parameters for project length, purchases, invoices, etc. Alex requested that activities be videotaped, which Linda said they would be. Cris Ausink stated that this would be a great opportunity to involve those students who are currently involved in audio/visual components and have them create the videos.

3

After asking if further discussion was needed or if members were ready to vote, Barb made a motion to accept the proposal with the additional financial parameters added. Gayle seconded the motion, and the motion carried with a unanimous vote.

**Committee, Partner, Staff Updates** – tabled until the October 12 meeting

**Beautification**

**Bee City Hampton:**

**Clean & Green Workplaces:**

**Community Gardens:**

**Hampton Waterways Restoration Project:**

**Litter and Recycling Awareness:**

**School Pride in Action:**

**Hampton Master Gardeners:**

**Hampton Master Naturalists:**

**Staff Reports:**

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## Meeting adjourned

Meeting adjourn at 5:12pm.

## Announcements

- ❑ Full Commission Meeting, October 12, 3:30pm, HCCC
- ❑ Hampton Waterways Restoration Project Meeting, October 14, 6:30pm, FMCC
- ❑ Clean & Green Workplaces Meeting, October 19, HCCC, 3:30pm
- ❑ Volunteer Recognition Event Planning, October 18 & 19, times to be announced, HCCC
- ❑ Bee City-Hampton Meeting, October 21, 1pm, HCCC
- ❑ Volunteer Recognition Event, October 28, 5pm, Hampton City Council Chambers
- ❑ Community & Schools Litter Virtual Indices, November 4
- ❑ HCCC Full Commission Meeting, November 9, HCCC, 3:30pm