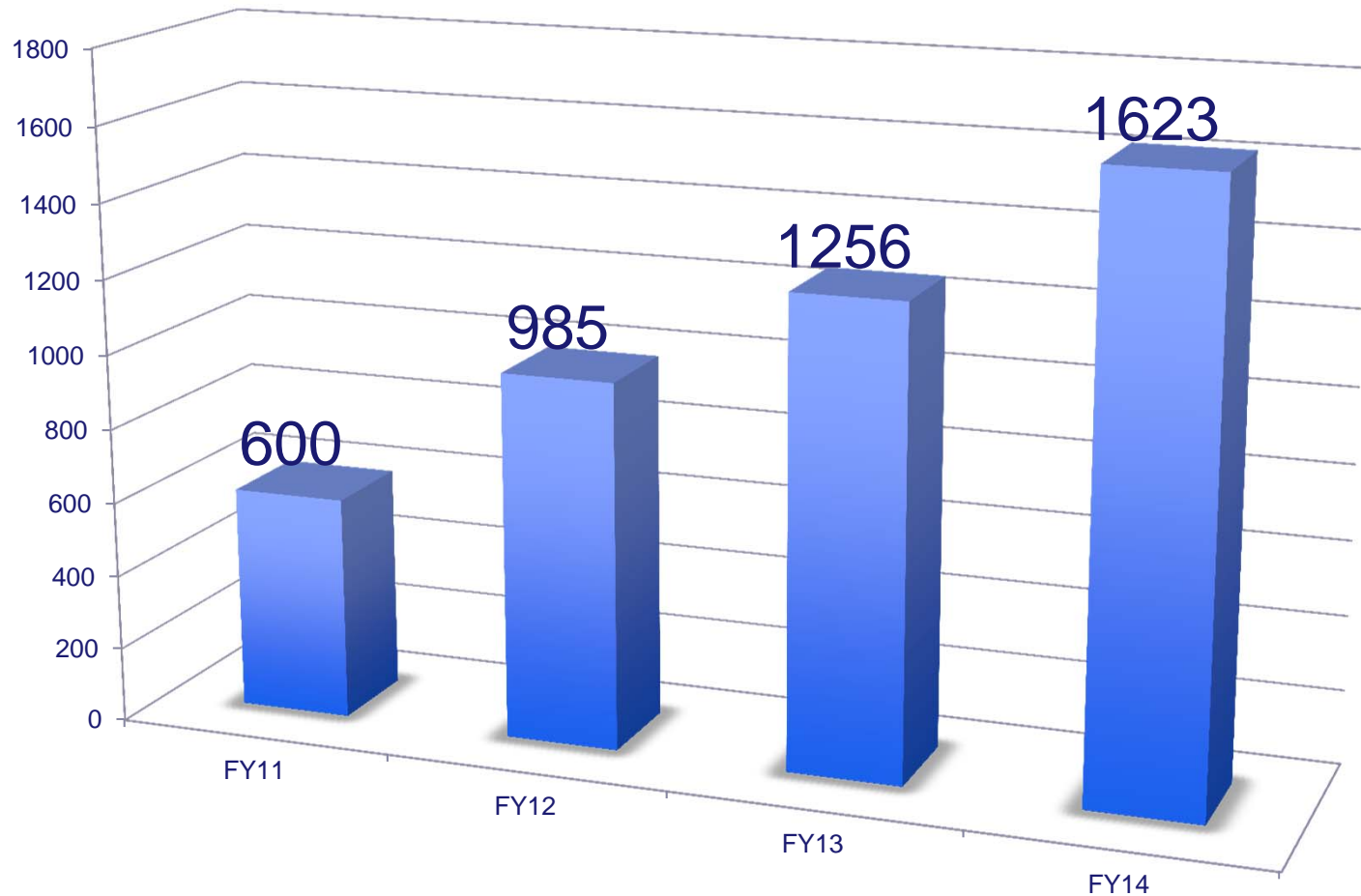


# Budget input for FY14

Online polling results

# Participation in online polling



# Geographic spread excellent

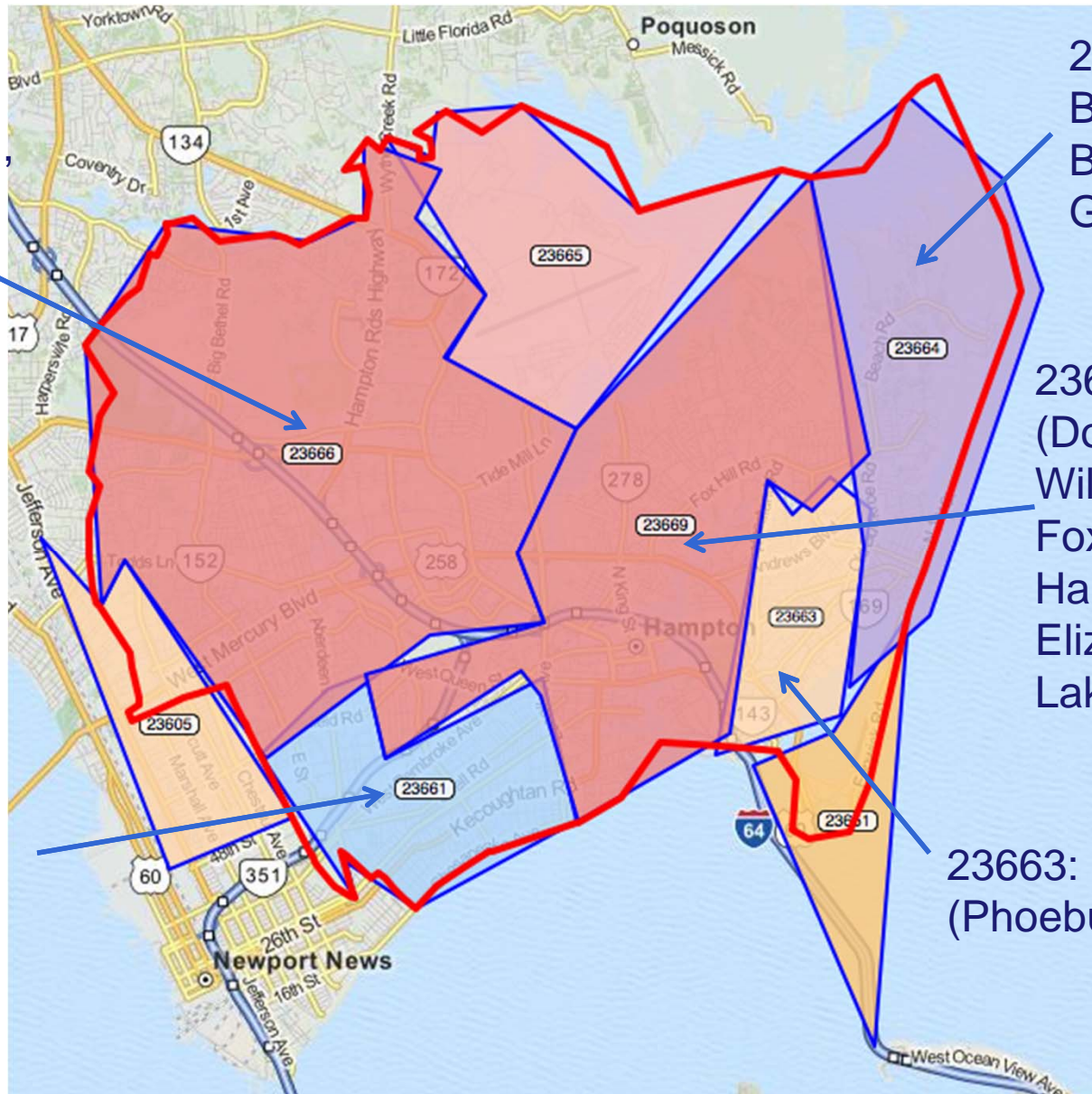
23666: 28%  
(Northampton,  
Coliseum  
Central,  
Riverdale)

23664: 11%  
Buckroe,  
Beach Road,  
Grandview

23669: 32%  
(Downtown,  
Willow Oaks,  
Fox Hill Road,  
Harris Creek,  
Elizabeth  
Lakes)

23661: 10%  
(Wythe)

23663: 8%  
(Phoebus)



# Demographics of participants

- ✦ More women than city as a whole
  - ✦ 71% female, 27% male (more than in-person)
  - ✦ (Census is about 52% female)
- ✦ More white than city as a whole
  - ✦ 70% white; black 19%
  - ✦ (Census: 43% white; 50% black)
- ✦ Close on number of parents
  - ✦ 35% have children in schools
  - ✦ (32% of households have children under 19)

# Age: Picked up younger adults

## ✦ Overrepresented

- ✦ 35-49: 35% (19% of population or 25% of adults)
- ✦ 50-64: 32% (19% of population or 25% of adults)

## ✦ Represented evenly

- ✦ 20-34: 24% (23% of population; 30% of adults)  
Double the percentage from in-person

## ✦ Underrepresented:

- ✦ 19 and under: 2% (30% of population)
- ✦ 65 and up: 7% (12.3% of total; 16% of adults)

# Polling is advisory

- ✦ Manager and Superintendent will consider input in determining recommended budgets.
- ✦ Both use discretion in final recommendations, considering input from businesses and other interests and also long-term effects of cuts.

# Strong support (65%+) for cuts

## ✦ City

- ✦ Don't televise Holly Days parade: 92%
- ✦ Decrease newspaper ads: 90%
- ✦ Suspend CNU & HU capital contributions: 80%
- ✦ Stop supporting Bay Days/Hampton Cup Regatta: 72%
- ✦ Increase construction turnaround: 70%
- ✦ Reduce 311 hours: 69%
- ✦ Increase planning review time: 66%

# Strong support (65%+) for cuts

✚ Schools

✚ None



# Total of clearly “acceptable” cuts

- \$617,178 of \$16 million gap (city and schools)

# Some support (50-65%) for cuts

## + City

- + Eliminate Citizens Unity Commission: 62%
- + Eliminate Extension Service support: 56%
- + Close Tennis Center: 53% - more support for tennis online

# Some support (50-65%) for cuts

## + Schools

- + Share assistant principals in some elementary schools: 56%
- + Close Moton Early Childhood Center: 57%
- + Replace half of RNs with LPNs: 50%

# Services with mixed results

## ✦ City

- ✦ Close Visitors Center: 46% acceptable cut
- ✦ Reduce mowing: 47% acceptable cut
- ✦ Close Old Hampton Community Center: 42% acceptable cut
- ✦ Contributions to non-profits: 49% unacceptable cut
- ✦ Close History Museum: 46% unacceptable cut

# Services with mixed results

## ✦ Schools

- ✦ 7 classes instead of 8 in high school: 49.5% acceptable cut
- ✦ Eliminate middle school teams: 46% acceptable cut
- ✦ Eliminate elementary leader supplement: 48% acceptable cut
- ✦ Increase walk zone: almost 50% acceptable cut
- ✦ Eliminate cafeteria monitors: 48% acceptable cut
- ✦ Cut funding for field trips: 47% unacceptable cut
- ✦ Reducing coach supplements: 45% acceptable cut/45% unacceptable cut

# Some opposition (50-65%) to cuts

## ✦ City

- ✦ CSB funding cut: 57%
- ✦ Reduce street lighting: 54%
- ✦ Close senior center: 62%
- ✦ Eliminate youth programs: 55%
- ✦ Close teen center: 50%
- ✦ Eliminate parent education: 53%
- ✦ Eliminate Healthy Start: 72%

# Some opposition (50-64%) to cuts

## + Schools

- + Cut 42% of elementary guidance counselors: 50%
- + Pay cut for 12-month employees: 52%

# Strong opposition (65%+) to cuts

## ✦ City

- ✦ Close branch libraries: 84%
- ✦ End volunteer fire support: 78%
- ✦ Cut school crossing guards: 73%
- ✦ Close Bluebird Gap: 73%



# Strong opposition (65%+) to cuts

## + Schools

- + Cut a quarter of elementary music and art: 79%
- + Increase class size in grades 4 & 5: 71%
- + Make kindergarten aides part time: 67%

# Tax rate philosophy

I want to disinvest in order to maintain the current tax rate.

12%

I am willing to raise the tax rate to protect current services, and I want to invest in capital/technological needs.

I am willing to raise the tax rate to protect some or all of the current services.

47%

